



MEETING AGENDA

COMMITTEE: Community Empowerment Committee

Date/Time: May 7, 2019, 3:00 p.m.

Location: Governmental Center Room A-337

Chair: Vacant **Vice Chair:** Pat Fleurinord

1. **CALL TO ORDER:** *Welcome, Review meeting ground rules, Statement of Sunshine, Introductions, Moment of Silence, Public Comment*
2. **APPROVALS:** 5/7/19 Agenda, 2/5/19 Minutes
3. **STANDARD COMMITTEE ITEMS (10 minutes)**
 - a. Testimonials – What was an event you attended that pleasantly surprised you?
4. **UNFINISHED BUSINESS**
None.
5. **MEETING ACTIVITIES/NEW BUSINESS**

<i>Agenda Items/Tasks for next Meeting (Work Plan Item/Goal#)</i>	<i>Information requested (i.e. data, research, etc.) action to be taken, presentation, discussion, brainstorm etc.</i>
Fashion Show Event Planning (Handouts A-B)	ACTION ITEM: Review progress made toward Fashion Show Outreach Event.
Event Goal Setting	ACTION ITEM: Determine goals and metrics for a successful Fashion Show.

6. **RECIPIENT REPORTS**
7. **PUBLIC COMMENT**
8. **AGENDA ITEMS/TASKS FOR NEXT MEETING: Date:** June 4, 2019 **Venue:** A-337

<i>Agenda Items/Tasks for next Meeting (Work Plan Item/Goal#)</i>	<i>Information requested (i.e. data, research, etc.) action to be taken, presentation, discussion, brainstorm etc.</i>
Fashion Show Event Planning	Finalize Fashion Show Outreach Event and member responsibilities.
PSRA Service Category Priority Rankings	ACTION ITEM: Priority rank Part A & MAI service categories; send recommendations to PSRA.

9. **ANNOUNCEMENTS**
10. **ADJOURNMENT**

PLEASE COMPLETE YOUR MEETING EVALUATIONS

THREE GUIDING PRINCIPLES OF THE BROWARD COUNTY HIV HEALTH SERVICES PLANNING COUNCIL

- Linkage to Care • Retention in Care • Viral Load Suppression •

VISION: To ensure the delivery of high quality comprehensive HIV/AIDS services to low income and uninsured Broward County residents living with HIV, by providing a targeted, coordinated, cost-effective, sustainable, and client-centered system of care

MISSION: We direct and coordinate an effective response to the HIV epidemic in Broward County to ensure high quality, comprehensive care that positively impacts the health of individuals at all stages of illness. In so doing, we: Foster the substantive involvement of the HIV affected communities in assuring consumer satisfaction, identifying priority needs, and planning a responsive system of care
Support local control of planning and service delivery, and build partnerships among service providers, community organizations, and federal, state, and municipal governments
Monitor and report progress within the HIV continuum of care to ensure fiscal responsibility and increase community support and commitment



MEETING MINUTES

Committee: Community Empowerment Committee (CEC)

Date/Time: Tuesday, February 5, 2019 3:00 p.m.

Location: Government Center A-337

Vice Chair: Patricia Fleurinord

ATTENDANCE				
#	Members	Present	Absent	Guests
1	Bhrangger, R.	X		Beebe, S.
2	Brautigam, A.	X		Dennis, B.
3	Burgess, D.	X		
4	Fleurinord, P.	X		HIVPC Staff
5	Franks, H.	X		Jolly, J.
6	Marcoviche, W.	X		Oratien, V.
7	Robertson, L.	X		
8	Ruffner, A.	X		
9	Wilson, E.		A	Recipient Staff
	Quorum = 6	8		Anderson, T.

1. CALL TO ORDER:

The Vice Chair called the meeting to order at 3:13 p.m. The Vice Chair welcomed all present. Attendees were notified of information regarding the Government in the Sunshine Law and meeting reporting requirements, which includes the recording of minutes. Attendees were advised that the meeting ground rules are present, for reference. In addition, attendees were advised that the acknowledgement of HIV status is not required but is subject to public record if it is disclosed. Chairs, committee members, guests, Grantee staff and HIVPC staff self-introductions were made.

2. APPROVALS:

Motion #1: To approve 2/5/19 meeting agenda
Proposed by: Robertson, L. **Seconded by:** Ruffner, A.
Action: Passed Unanimously

Motion #2: To approve meeting minutes of 11/26/18
Proposed by: Franks, H. **Seconded by:** Robertson, L.
Action: Passed Unanimously

3. STANDARD COMMITTEE ITEMS

Testimonials: None.

4. UNFINISHED BUSINESS

None.

5. MEETING ACTIVITIES/NEW BUSINESS

Membership Drive Recap: Support staff began with a summary of the membership drive that was held in the month of January. Members were shown a presentation recapping highs and lows of the membership drive. Internal goals set by support staff were also presented to the committee members. While the member attendance was low overall, the committee accomplished many goals identified prior to the drive. Members offered suggestions on ways to enhance the next Membership Drive. A guest suggested for the committee to reach out to local support groups to garner more community interest in HIVPC membership. **ACTION ITEM:** Follow up to get more details on Holy Cross Support

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Groups. Next steps for the membership drive include correspondence from committee members to all potential members who signed up. A committee member suggested new interest follow-up should take place sooner to capitalize on the momentum of interest obtained through this activity. (See packet handout for more details)

Outreach Event Planning- The CEC ad-Hoc Advisory Chair gave an update on the progress made in preparation for the spring fashion show outreach event. The fashion show will be held at Art Serve on Friday, May 10th at 7pm. The target population is young adults. The event will include networking opportunities, with agencies tabling and sharing resources and information with the guests. There will be three scenes and live entertainment during the 3-hour show. The show's color scheme is Red/Blue/White for Awareness, Prep and Fighting Stigma. Models, designers and performers will all be local talent, as an effort to attract supporting community members. To solicit models, and a flyer has been created for the model casting call and the goal is to secure up to 20 participants. Updates will be provided at March's CEC meeting. Committee members were encouraged to attend this event and spread the word.

FY2018 Committee Work Plan- The committee members reviewed the work plan for the 2018 fiscal year. Support staff read through the objectives and activities set to determine whether the committee met these objectives. As a committee it was agreed that the integrated plan goals have not been met fully. Hosting at least 2 outreach events and 2 education events was a goal that was not met. Committee members discussed working harder to meet goals. Members suggested that for the upcoming fiscal year, event dates should be predetermined to avoid missed opportunities to plan and host community events (One event per quarter – May/August/November/ February). The Chill & Grill in Dania was discussed, and a guest asked about the promoting that was put into the event. Members said this location should be where a future event is hosted because the first event was a missed opportunity to reach more community members. Committee members agreed that the Dania area is a community in need and that with the proper advertising, along with a longer planning timeline, the turnout could be more successful next time. It was suggested that creating partnerships with the community centers and/or city officials where these events are held would also help to get the word out about these events.

The committee reflected on past events that were successful and plan to revisit similar strategies in the future. Failing to properly promote the event was the biggest concern. Members also added there should be more research done on the front end to determine what strategies and activities would be best for a location/area. Canvassing during events and/or having a table outside was another suggestion offered for future outreach events. It was decided that the goal of hosting 4 events will remain the same for the upcoming fiscal year.

FY2018 Committee Evaluation- Members were given the opportunity to reflect on their productivity in the current fiscal year by completing the FY2018 Committee Evaluation. Each question was discussed collectively, and members added their feedback on ways to improve productivity. Members used their reflections to guide the committee planning and goal setting for FY2019-20. (See packet handout for more details)

Committee members suggested adding a section on the HIVPC Committee Applications to get more information on the applicant's interested, strengths and areas of expertise. Having this section added would ensure that new members would be able to clearly see how their input can contribute to the success of the committees on which they serve.

ACTION ITEM: Add agenda item to MCDC agenda to discuss additions to membership application.

In the next fiscal year, members said they plan to be in the community more, educating the community and finding ways to connect. Increasing CEC visibility in Broward County is also something that the committee wants to see happen. Planning with other agencies was suggested to make this happen. Seeking out less conventional methods of educating the community was suggested as well.

6. RECIPIENT REPORT

The Recipient's Office participated in 'Take Your Child to Work Day' with 5 participants. The participating children attended the SFAN meeting, were given lunch and learned about creating a social media presence. The Publication

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Specialist, Loren, worked with the participants to create social media posts for the Recipient's Office's social media accounts. The Recipient has also received their full grant award \$15.924 Million. Staff went to Washington D.C. to advocate for more funding. This award makes planning easier moving forward. They have also received additional funds, possibly because of their legislative push in December meeting with HRSA Administrators. An Awareness Drive was done in the lobby to educate and inform the community. Booth visitors were encouraged to take and post a selfie and were given a benefits credit. The Department of Health provided home health kits for this event.

7. PUBLIC COMMENT

None.

8. AGENDA ITEMS/TASKS FOR NEXT MEETING: March 5, 2019 **Time:** 3:00 p.m. **Venue:** A-337

<i>Goal/Work Plan Objective #:</i>	<i>Accomplishments</i>
FY2019 CEC Work Plan	ACTION ITEM: Review and approve FY2019 CEC Work Plan

9. ANNOUNCEMENTS

- February 7th: BTAN Black HIV/AIDS Awareness Event- Pompano Beach
- February 28th: Ujima Men's Conference- Pride Center

10. ADJOURNMENT

The meeting was adjourned at 5:01 p.m.



CEC Attendance CY2019

Consumer	PLWHA	Absences	Count	Meeting Month:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Attendance Letters
				Meeting Date:		5	CX										
1	1	1	1	1	Bhrangger, R.	A	X										
0	0	0	2	2	Brautigam, A.	X	X										
1	1	0	3	3	Burgess, D.	X	X										
0	0	1	4	4	Fleurinord, P., V. Chair	A	X										
		1	5	5	Franks, H.	A	X										
		1	6	6	Marcoviche, W.	A	X										
	1	0	7	7	Robertson, L.	X	X										
0	0	0	8	8	Ruffner, A.	X	X										
		2	9	9	Wilson, E.	A	A										
				Quorum = 6	4	9											

Legend:	
X - present	N - newly appointed
A - absent	Z - resigned
E - excused	C - cancelled
NQA - no quorum absent	W - warning letter
NQX - no quorum present	Z - resigned
	R - removal letter

CEC OUTREACH EVENT

"Fighting Stigma Through Fashion"

Event Date & Time Friday, July 19th, 2019; 7-10 p.m.

Proposed Venue ArtServe

Demographic Young Adults aged 18-38 in Broward County

Summary

The **purpose** of the Fashion Show is to use fashion to build community across age and status divisions. This event is designed to engage young adults in Broward County in the conversation around HIV in their area. It will illustrate the power and positivity that can be part of life after diagnosis by sharing the stories of PLWH in Broward.

The Fashion Show will utilize three (3) scenes to share messages of prevention and care and treatment.

The ad-Hoc Youth Advisory Committee has assembled a list of potential sponsors and marketing tactics to engage the demographic of focus.

Next Steps

- Finalize Event & Casting Call Flyers
- Provide event proposal to potential sponsors
- Develop event agenda
- Identify PLWH to share their stories during the Fashion Show
- Identify Master of Ceremonies/Event Facilitator

Upcoming Meetings

May	June	July
16	11	9
3:00 p.m.	4:30 p.m.*	3:00 p.m.

* The Model Casting Call will take place at the meeting on June 11th

All ad-Hoc Youth Advisory Committee meetings are held at the World AIDS Museum
Address: 1201 NE 26th St #111, Wilton Manors, FL 33305

Casting Call Flyer: DRAFT



MODEL
Casting Call

The Broward County HIV Health Services Planning Council is looking for volunteer models to participate in the "Fighting Stigma through Fashion" Fashion Show. The model call will take place on **Tuesday, June 11, 2019** at **6:00 p.m.** For more information or to reserve your slot, register through Eventbrite.

Attire: models must wear a white shirt and blue jeans.



The HIV Planning Council
Community Empowerment Committee
Presents:

FIGHTING STIGMA THROUGH FASHION

(Fashion Show)

Friday, July 19, 2019
Art Serve Fort Lauderdale
7pm-10pm



FIGHTING STIGMA THROUGH FASHION

Hear the triumphant stories of PLWHA

Get educated on HIV/AIDS

Learn about available resources and
community supports

Join the fight!

MUSIC! FOOD! RAFFLE GIVEAWAYS!

*This event is family friendly and will also include
community vendors and local HIV/AIDS agencies*

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