



MEETING AGENDA

COMMITTEE: Community Empowerment Committee

Date/Time: September 1, 2015, 3:00-5:00 p.m.

Location: Governmental Center Annex A-337

Chair: Arianna Lint **Vice Chair:** Pat Fleurinord

1. **CALL TO ORDER:** *Welcome, Review meeting ground rules, Statement of Sunshine, Introductions, Moment of Silence, Public Comment*
2. **APPROVALS:** 9/1/15 Agenda, 8/4/15 Minutes
3. **STANDARD COMMITTEE ITEMS**
 - a. Testimonials
4. **UNFINISHED BUSINESS**
5. **MEETING ACTIVITIES/NEW BUSINESS**

Goal/Work Plan Objective #:	Accomplishments
Marketing Strategy (WP Item 2.1) Icebreaker Activity and Handout A	ACTION ITEM: Discuss Part A system issues encountered by consumers. Develop a marketing strategy to reach consumers and get them involved with the HIVPC and its committees.
CEC 18 month Workplan (WP Item 4.3) Handout B	ACTION ITEM: Review and revise 18 month WP. Discuss Client Orientation Sessions (WP Item 3.4)
CEC/MCDC Retreat	ACTION ITEM: Plan to conduct a retreat to determine direction of recruitment efforts for both committees

6. **GRANTEE REPORTS**
7. **PUBLIC COMMENT**
8. **AGENDA ITEMS/TASKS FOR NEXT MEETING:** **Date:** October 6, 2015 **Venue:** A337

Agenda Items/Tasks for next Meeting (Work Plan Item/Goal#)	Information requested (i.e. data, research, etc.) action to be taken, presentation, discussion, brainstorm etc.
Marketing Strategy (WP Item 2.1)	ACTION ITEM: Develop a marketing strategy to reach consumers and get them involved with the HIVPC and its committees.
Client Rights and Responsibilities	ACTION ITEM: Develop Consumer Rights and Responsibilities

9. **ANNOUNCEMENTS**
10. **ADJOURNMENT**

PLEASE COMPLETE YOUR MEETING EVALUATIONS

THREE GUIDING PRINCIPLES OF THE BROWARD COUNTY HIV HEALTH SERVICES PLANNING COUNCIL

- Linkage to Care • Retention in Care • Viral Load Suppression •

VISION: To ensure the delivery of high quality comprehensive HIV/AIDS services to low income and uninsured Broward County residents living with HIV, by providing a targeted, coordinated, cost-effective, sustainable, and client-centered system of care

MISSION: We direct and coordinate an effective response to the HIV epidemic in Broward County to ensure high quality, comprehensive care that positively impacts the health of individuals at all stages of illness. In so doing, we: Foster the substantive involvement of the HIV affected communities in assuring consumer satisfaction, identifying priority needs, and planning a responsive system of care
Support local control of planning and service delivery, and build partnerships among service providers, community organizations, and federal, state, and municipal governments
Monitor and report progress within the HIV continuum of care to ensure fiscal responsibility and increase community support and commitment

MEETING MINUTES

COMMITTEE: Community Empowerment Committee (CEC)

Date/Time: Tuesday, August 4, 2015, 3:00 p.m.

Location: A337

Chair: Arianna Lint **Vice Chair:** Pat Fleurinord

	Members	Present	Absent		Guests
1	Bhrangger, R.	X			Ronick, M.
2	Burgess, D.	X			Myers, J.
3	Creary, K.	X			McIntye, W.
4	Culpepper, K.	X			Martin, R.
5	Fleurinord, P. <i>Vice Chair</i>	X			Smith, C.
6	Franks, H.	X			Childs, S.
7	Katz, H.B.	X			Randall, C.
8	Lint, A., <i>Chair</i>	X			Blow, C.
9	Marcoviche, W.	E			Lewis, L.
10	Myers, L.	X			Grantee Staff
11	Parker, P.	E			Jones, L.
12	Reed, Y.	X			DeGraffenreidt, S.
13	Robertson, P.	X			Vargas, J.
14	Runkle, D.	X			HIVPC Staff
15	Wilkins, D.	X			Johnson, B.
					Ewart, L.
					Newton, A.
	Quorum = 9	13			

1. CALL TO ORDER:

The Chair called the meeting to order at 3:02 p.m. The Chair welcomed all present. Attendees were notified of information regarding the Government in the Sunshine Law and meeting reporting requirements, which includes the recording of minutes. Attendees were advised that the meeting ground rules are present, for reference. In addition, attendees were advised that the acknowledgement of HIV status is not required but is subject to public record if it is disclosed. The Chair, committee members, guests, grantee staff and support staff self-introductions were made. A moment of silence was observed.

2. APPROVALS:

Motion #1: To approve today's meeting agenda
Proposed by: Creary, K. **Seconded by:** Culpepper, K.
Action: Passed Unanimously

Motion #2: To approve 7/7/15 meeting minutes
Proposed by: Creary, K. **Seconded by:** Culpepper, K.
Action: Passed Unanimously

3. STANDARD COMMITTEE ITEMS

- a. Testimonials – A member stated that this month marks 34 years living with HIV. Another member stated that their son is getting married this month.

4. UNFINISHED BUSINESS

Needs Assessment Survey Feedback:

PC Staff explained that the needs assessment is used to identify the needs of PLWHA community in Broward, and that this information from the community will be used to rank services for allocation purposes. Since sufficient committee member feedback about the survey was not received from the

request at last month's meeting, the needs assessment consultant presented and reviewed the survey questions with the committee. She explained that this consumer survey is a part of the needs assessment process, and will be combined with a service provider survey and data on utilization to gain a better understanding of the needs of PLWHA's throughout the county. The 3 objectives of the survey are to identify how important the available services are to the consumer, how easily accessible they think the services are, and their overall satisfaction with the services. The survey will also assess barriers to care, use of services, and consumer demographics.

Some suggestions for modifying the survey included: lowering the literacy level of the survey, changing the basic format of the columns, adding a numerical ranking system, asking about immigration status, and removing questions about the individual Ryan White Parts (A, B, C, D, F) services received. It was decided that a small group of committee members would meet later with the Needs Assessment Consultant to discuss the survey in detail and make further modifications. The Needs Assessment Consultant requested feedback on the best methods of survey distribution so that community members can participate in the survey and ranking process. Suggestions for survey distribution: pen and paper, Facebook, Twitter, CIED, aps for smart phones, and access to iPads. The Grantee stated that a possible challenge with providing a survey through CIED is attaining information from consumers who have fallen out of care. When asked how to reach these people, members suggested outreach at food banks.

5. MEETING ACTIVITIES/NEW BUSINESS

a. Marketing Strategy (WP Item 2.1)

PC Staff explained that creating a marketing strategy is a part of the committee work plan, and that the members should plan out different ways to inform the community of the Planning Council. Handout A (on file) breaks down objectives, current accomplishments and potential marketing activities for the committee to consider. Members would like to have information and palm cards to distribute when they visit community events. PC Staff stated that any member can request material to bring at community events, and a current goal is to create smaller palm cards for distribution. A member asked if there is a script or information that can be used for people who are looking for more information about HIV or the HIVPC. Another member stated that people can call the "Get Care Broward" hotline (954-357-9797) or access the county or BRHPC website for more information.

A member expressed the need for more training so that members can go into the community and provide information. The Committee discussed Educational Outreach strategies, including passing out fliers at churches or community gatherings to advertise HIVPC meetings and events, or making HIVPC presence known within the community at health fairs and other community events. Handout B (on file) identifies the 3 priority populations as identified by the EIIHA Plan in the Grant: White MSM, Black non-Hispanic MSM, and Black non-Hispanic women. The next step in the process would be to identify an action plan. A member stated that health fairs include all of the target populations. Staff provided a list of upcoming community events, and member stated that the calendar might need to be updated with new and ongoing events, and to reach out to Chris Bates at the FLDOH and research other online community resource pages. PC Staff explained that the goal is to get CEC members out in the community to make their presence known.

A guest requested that staff and committee members reach out to Broward House when there are volunteer opportunities, and that residents there would be interested in participating. The goal of the sample marketing strategy is to start thinking about possible marketing techniques, and develop strategies to be implemented in the future. Many members stated that they are already going to local events to market HIVPC, including Black Lives Matter at the Pride Center where they made contact with local HIV advocates. A member updated the committee on his outreach efforts, saying that her received feedback stating that the HIVPC is out of touch with the community, especially

women and heterosexuals. The Vice Chair announced a training on PrEP and treatment September 16th and 17th at BTAN for all individuals who are interested in attending.

b. NHAS Update:

The HIVPC Manager explained that the new National HIV/AIDS Strategy was released last week, and explained the goals of the strategy: to reduce new infections, improve access to care, reduce health disparities and inequities, and achieve a coordinated national response to the epidemic. Staff explained that the HIVPC target populations overlap with many of the identified populations in the national strategy. Staff explained the strategy's recommended practices of widespread testing, access to PrEP, and viral load suppression. It was explained that the national strategy is also aligned with the 3 guiding principle of HIVPC (linkage to care, retention in care, viral load suppression). A member stated that they had noticed a lot of media attention on the new strategy, and was appreciative that the nation was paying attention to the cause.

6. **GRANTEE REPORT**

The Grantee stated the new NHAS is a roadmap for HIV work across the county. The updated strategy identifies how to tackle HIV, and puts HIV in the national forefront while making all federal organizations work for a common goal. The Planning Council must incorporate these goals and principles in every decision and action that they make. The priority populations discussed earlier were identified by both HIVPC and the NHAS because they are the highest in new infections, and most likely to not achieving optimal health outcomes. The strategy simplifies and streamlines the original strategy, and makes realistic goals and objectives for the future. The Grantee Office and HIVPC will continue to report to federal agencies on how their goals, actions and outcomes are in line with the strategy. The Grantee spoke about Get Care Broward, a new multimedia campaign implemented by the county.

It is also important to recognize that the program has limitations in marketing and social media posts based on county guidelines. A member asked about how the new strategy affects the actions of the Planning Council. The Grantee explained that the Planning Council will need to work with other HIV/AIDS areas and organizations to collaborate in implementing a cohesive plan from service areas and funding sources. Prevention, viral suppression, homelessness are all part of the national strategy and all important factors in reaching the national goals in an integrated manner. A guest asked about the rise living HIV infections in Broward County, wondering why the reported living cases has risen from 16,000 to around 28,000. The Grantee explained that there are different kinds of data reporting, and that that number might incorporate all people ever living and diagnosed in Broward. The number of people currently living in Broward County with HIV/AIDS is about 17,900. Data that is broken down in zip codes is taken from FLDOH, but is not reported by HIVPC on a monthly basis. The data primarily used by the HIVPC concentrates on the epidemic in Broward as a whole, and in ways that represent the demographic breakdown of infections.

7. **PUBLIC COMMENT:**

None

8. **AGENDA ITEMS/TASKS FOR NEXT MEETING: Date:** September 1, 2015 **Venue:** TBD

<i>Agenda Items/Tasks for next Meeting (Work Plan Item/Goal#)</i>	<i>Information requested (i.e. data, research, etc.) action to be taken, presentation, discussion, brainstorm etc.</i>
Marketing Strategy (WP Item 2.1)	ACTION ITEM: Develop a marketing strategy to reach consumers and get them involved with the HIVPC and its committees.
CEC Retreat	ACTION ITEM: Conduct a retreat to determine direction of recruitment efforts for both committees

9. ANNOUNCEMENTS

None

10. ADJOURNMENT

Without objection the meeting was adjourned at 4:45 p.m.

Community Empowerment Committee (CEC) CY 2015 Attendance

Absences	Count	Meeting Month:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Attendance Letters
		Meeting Date:	6	3	3	7	5	4	7	4					
0	1	Bhrangger, R.	X	X	X	X	X	X	X	X					
0	2	Burgess, D.	X	X	X	X	X	X	X	X					
3		Clayton, L.	E	X	A	A	A	W - 4/17, R - 5/12							
0	3	Creary, K.	X	X	X	X	X	X	X	X					
0	4	Culpepper, K.	X	X	X	X	X	E	X	X					
0	5	Fleurinord, P., V. Chair	N - 5/12					X	A	X					
0	6	Franks, H.	X	X	X	X	X	X	X	X					
1	7	Katz, H.B.	X	E	A	X	X	X	X	X					
2		King, J.	A	A	Z - 2/13										W - 1/15, R - 2/13
1	8	Lint, A., Chair	X	X	X	X	X	A	X	X					
0	9	Marcoviche, W.	E	X	X	X	X	X	X	E					
0	10	Myers, L.	X	X	X	X	X	X	X	X					
2	11	Parker, P.	A	X	A	X	X	E	E	E					
3	12	Reed, Y.	X	X	A	A	X	X	A	X					W - 4/17
1	13	Robertson, P.	X	X	A	X	X	X	X	X					
0	14	Runkle, D.	X	X	X	X	X	X	X	X					
1	15	Wilkins, D.	X	X	A	X	X	X	X	X					
		Quorum = 9	12	14	9	13	14	12	12	14					



CEC Marketing Strategies

COMMUNITY OUTREACH/EDUCATION

- ☐ Community Forum
- ☐ Positive Living Forums in multiple subpopulations
- ☐ Client Orientation Session
- ☐
- ☐

COMMUNITY COLLABORATION:

- ☐ BTAN meetings/events (September 16th & 17th)
- ☐ Latinos en Accion meetings/events (October 2015)
- ☐ SFAN
- ☐ SOC/CEC Forum
- ☐ World AIDS Day
- ☐
- ☐

MEDIA:

- ☐ Palm Cards
- ☐ Newspaper Articles
- ☐ BRHPC Website

CEC MEMBER RESPONSIBILITIES:

- ☐ Educate Community on emerging and current Part A issues
- ☐ Attend community events, support groups, etc. and bring feedback to CEC/HIVPC

Top 3 Target Populations: White MSM, Black non-Hispanic MSM, Black non-Hispanic women

- ☐ Participate in foot outreach prior to CEC/HIVPC events, CEC Hot Topic meetings, etc.

COMMUNITY EMPOWERMENT COMMITTEE MARKETING STRATEGIES NEXT STEPS

Top 3 Target Populations

1. White MSM
2. Black non-Hispanic MSM
3. Black non-Hispanic women

First Steps: Events and Locations

1. Mizell Library
2. African American Research Library
- 3.
- 4.
- 5.

Next Steps/Goals

- 1.
- 2.
- 3.
- 4.
- 5.

Top 3 Target Populations: White MSM, Black non-Hispanic MSM, Black non-Hispanic women

DRAFT - Broward County HIV Health Services Planning Council FY2014-16 Community Empowerment Committee Work Plan

Objective 1. Hold Community Events and Meetings	Outcome	Annual Target	Start	Due	Progress
1.1 Develop calendar of community meetings and events.	Improved process	100%	2/15	2/15	<u>75%</u> <u>complete</u>
1.2 Plan or participate in at least 3 community events with identifiable goals to be achieved and target audiences.	Educated CEC members & consumers	66%	<u>46</u> /15	<u>46</u> /15	<u>33%</u> <u>complete</u>
1.3 Hold meetings in the community at least quarterly that include educational "Hot Topics" to enhance understanding about the 3 Guiding Ideas.	Active recruiting; Educated CEC members & consumers	75%	<u>34</u> /15	2/1 <u>65</u>	<u>50%</u> <u>Complete</u>
1.4 Develop survey to analyze the effectiveness of each community meeting or event; surveys distributed at each community meeting or event.	Improved process	100%	2/15	2/15	<u>100%</u> <u>Complete</u>
1.5 Analyze survey results after each community meeting to recommend future actions; <u>provide overall results in annual CEC accomplishments and challenges;</u>	Improved process	100%	1/15	1/1 <u>56</u>	
Objective 2. Educate CEC Members and Consumers					
2.1 Develop a marketing strategy to reach consumers.	Active recruiting	100%	8/15	10/15	
2.2 Receive quarterly orientation and training to enable CEC members and consumers to be more active participants in the HIVPC and committees.	Educated CEC members & consumers	100%	3/15	2/16	<u>5050%</u> <u>Complete</u>
2.3 Develop plan to train CEC members on how to be peer educators.	Educated CEC members & consumers	100%	5/15	5/15	<u>100%</u> <u>complete</u>
Objective 3. Obtain Consumer Feedback and Provide Insight From Consumer Perspective					
3.1 Hold annual community forum to gather feedback from consumers about barriers to obtaining HIV services and staying in treatment.	Improved process	100%	<u>46</u> /15	<u>46</u> /15	<u>100%</u> <u>complete</u> <u>(New date TBD)</u>
3.2 Priority rank Part A & MAI service categories; send recommendations to PSRA.	Data driven PSRA process	100%	5/15	5/15	<u>100%</u> <u>complete</u>
3.3 Hold a "mini retreat" with all committees to discuss how committees work together to complete activities.	Educated CEC members	100%	12/14	12/14	<u>100%</u> <u>COMPLETE</u>
<u>3.4 Host Client Orientation Sessions in the community to educate Consumers of the Ryan White Care Continuum</u>	<u>Consumer Involvement and Education</u>	<u>100%</u>	<u>1/15</u>	<u>1/15</u>	
Objective 4. Update Work Plan and Policies & Procedures					
4.1 Review at least 3 CEC accomplishments and challenges.	Improved process	66%	1/15	1/15	100% COMPLETE
4.2 Conduct annual evaluation to assess past year and recommend improvements; identify at least 3 areas of improvement for upcoming year.	Improved process	66%	1/15	1/15	100% COMPLETE

4.3 Review and update Work Plan and Policies & Procedures.	Updated planning documents	100%	2/15	2/15	ONGOING
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March	April	May	June	July	Aug
- Community meeting -CEC Educational Series	- Community forum <u>meeting</u>	- Community meeting - Analyze survey results - Develop plan to train CEC members to be Peer Educators - Priority rankings for PSRA	- <u>Community Forum (New date TBD)</u>	- Quarterly orientation for CEC members -Community meeting	-Community event - Develop social marketing strategy
Sep	Oct	Nov	Dec	Jan	Feb
- Develop social marketing strategy - Analyze survey results -Quarterly orientation for CEC members	- Analyze survey results - Finish developing social marketing strategy	- Community meeting	- Community event - Mini retreat -Quarterly orientation for CEC members	- Develop survey for community events - Analyze survey results - Review accomplishments & challenges - Conduct annual evaluation	- Review and update WP and P&Ps - Develop calendar of community meetings & events

MARCH COMMUNITY EVENT UPDATE

The JCCR ad Hoc Event Planning Workgroup met January 12, 2010 and January 29, 2010 to plan JCCR's March 23, 2010 Community Event. The goal of the event is to inform people of Ryan White and other HIV-related services available in Broward County as well as educate the community on the planning bodies associated with Part A and Part B. The Workgroup was in consensus to have the event at the Mizell Center, which will provide a room for the presentations as well as a room for dinner and information tables. The information tables will be for providers and other organizations who would like to inform the community of their services. In addition to the information tables, the Workgroup decided to invite HIV testing mobile vans to the event. The Workgroup is in the process of identifying give-a-ways to use as prizes and/or welcome bags for attendees.

The tentative agenda for the event is included below. The draft event flyer and save the date are included in handouts A2 and A3, respectively.

JCCR MARCH EVENT AGENDA

**MIZELL CENTER
1409 NW 6th Street
Fort Lauderdale, FL**

4:30-5:30PM Set-up

5:30-8:00PM Welcome Reception

- Refreshments
- Information Tables
 - "Passport Game" – for each table visited, a person receives a stamp. By the end, if a person receives a certain number of stamps they get a prize.

6:00-8:00PM Presentations (Time: 1:45, with additional 15 minute buffer)

- Welcome and Introductions – 5 minutes
- Part A and Part B Services Overview – 30 minutes
- Planning Bodies Overview (SFAN and Planning Council) – 10 minutes
- Newsletter – 5 minutes
- ADAP – 5 minutes
- AICP/HICP – 5 minutes
- HOPWA – 5 minutes
- How to resolve a conflict – 5 minutes
 - Include Mini Socio-drama/Role Play Exercise
- PSRA and Consumer Involvement – 5 minutes (Tentative)

Question & Answers – 30 minutes

8:00-9:00PM Clean-up

JCCR COMMITTEE POST-EVENT EVALUATION

GENERAL INFORMATION

Title of Event: Information and Resource Fair

Type of Event: Community Event – Information Booths, Part A and B Services & Planning Bodies Presentations

Date of Event: 3/23/2010 **Start Time:** 5:00 P.M. **End Time:** 8:00 P.M.

Location: Mizell Center, 1409 NW 6th Street (Sistrunk Blvd), Fort Lauderdale, 33311

Projected Attendance: 150 **Estimated/Actual Attendance:** 36 passports & 56 evaluations

Sponsoring Groups: HIVPC, SFAN, City of Fort Lauderdale, Walgreens, Broward County

Co-Sponsors: N/A

HIV TESTING

Was HIV-testing available? Yes **By which sponsoring agency?** Care Resource

How was it provided? (mobile testing van, private room, etc.) Mobile Van

Number of Individuals: Tested: 24 First Time Testers Reactive: 0*

*Note: Care Resource noted many individuals tested identified high risk behavior.

Demographics of Individuals Tested (awaiting information from CareResource)

Gender Male: Female:

Age <18: 18-24: 24-29: 30-40: 41-50: 51-64: 65+:

Race Black: White: Asian: >1 Race: Don't Know/No Answer

Ethnicity Haitian: Hispanic: Non-Hispanic: No Answer:

PUBLICITY (based on evaluation forms, comments from community and other)

1. Most effective form of publicity used was:

- A. SFAN/HIVPC Members
- B. Flyer
- C. Word of mouth

2. Least effective form of publicity was:

- A. Newspaper
- B. Radio/TV
- C. Faith based organizations
- D. Internet
 - It was stated the internet could have been utilized more effectively. A Facebook page was created, however not until very close to the event date.

3. The JCCR Committee could have:

- A. Newspaper
 - Create a news article with the press release
 - Advertised in the Sun Sentinel and other calendar of events
- B. Radio/TV
 - NBC 6 did report the event but, it was the day before. It may have been more effective if it had been advertised earlier.
 - Press Release could be sent to the radio stations
- C. Faith based organizations
 - The flyer was distributed to the CUSH list serve, however it may be more effective is a Committee member can attend one of their meetings to explain the event. Also, the vent could be added to church bulletins. This will take some coordination, because many church bulletins are published a month ahead.
- D. Advertise in the Ryan White consumer newsletter

4. Suggestions for future improvements in advertising:

- A. See Question #3
- B. Redefine Committee members roles to serve as community liaisons
- C. Start a least a month prior and discuss the member roles
- D. Utilize information and resource centers at colleges/universities
- E. Utilize community bulletin boards on local TV stations

5. Demographic who attended the event? (Based on evaluation forms)

AGE	
<18	0
18-24	0
24-29	3
30-40	9
41-50	27
51-64	12
65+	2
No Answer	3

GENDER	
Male	26
Female	27
No Answer	3
SEX ORIENTATION	
Straight	32
Gay	17
Bisexual	0
No Answer	7

HIV STATUS	
Positive	20
Negative	30
No Answer	3
Don't Know	3

RACE	
Black	29
White	12
>1 Race	1
Asian	2
Don't Know/No Answer	10

ETHNICITY	
Haitian	3
Hispanic	12
Non-Hispanic	8
No Answer	33

FINANCES

Event Budget: Not Applicable **Actual Expenses:** \$1,634

Printing: \$60 for poster

It was stated it is important to consider vendor cost in terms of staff time/overtime, materials, etc.

Co-Sponsors/Partners the JCCR Committee could have utilized:

- Pepsi/Coke
- Winn-Dixie/Publix
- Costco/BJ's
- Department Stores: Kmart
- Social Service Agencies/Programs: Medicare, Social Security

If repeated in the future, state additional cost-effective methods the JCCR Committee could utilize:

It was suggested vendors be charged a small registration fee to offset some of the cost. It was stated this could decrease participation. To ensure participation of organizations, the registration fee could be different for profit and non-profit organizations.

VENUE**Did the venue meet the needs for this event?**

Yes, the venue met the needs for the event.

Comments:

- I liked that the venue had a vendor area separate from the presentation area
- People loved the separate area, but some people thought the areas should have been closer together... maybe the center area where the food was could have been for the presentations.
- We found that by the middle of the presentation only few people were left... many people went into the vendor area got food and left... this venue was good for the area we were targeting...we will need to find a new venue when we start targeting new areas.
- I like the idea of having two separate spaces, I think we did well to keep people's interest...we can only do so much to control the people

How accessible was the venue? Was it near easily accessible bus routes?

Yes, it had an elevator to allow access to the event and the bus stop was located directly in front of venue. However, there was limited parking.

Was parking adequate? If not, how can this be resolved for future events?

No, parking at the venue was not adequate. However, the church next door did allow attendees to park in their parking lot. For future events, if the Committee knows in advance the parking is not sufficient, surrounding agencies can be asked to assist with parking.

ATTENDEE FEEDBACK (Based on evaluation forms completed by attendees)**The audience liked the following the most:**

- A. Overall event
 - Availability of HIV testing
 - Liked the vendor booths
- B. Resource Fair
 - Networking
 - Place a face to the name of contacts
 - Information was helpful
 - The variety of vendors
 - Better understanding the services available.
- C. Presentations
 - Overall good
 - Useful

- Liked the speakers
- Conflict resolution.

The audience liked the following the least:

- A. Parking

VENDORS FEEDBACK (based on evaluations forms, comments to JCCR Members, Grantee & Staff)

Number of Vendors Invited: 42 **Number of Vendors Who Actually Attended:** 27*

*Several providers occupied multiple tables to accommodate their programs

The vendors liked the following the most:

- A. The diversity of vendors
- B. There was a constant flow of people/attendees who had genuine interest in learning about the services. Many people came with question and wanted to get the services for their families
- C. The venue
- D. The networking

The vendors liked the following the least:

- A. Could not attend the presentation if they wanted to staff their table at the Resource Fair
- B. Parking
- C. A vendor found the tables in the food area to not be as active as the other tables.

COMMITTEE INPUT ON EVENT

The best part of the event was:

- A. Presentation was the best we've had in years
- B. Themes that effect PLWHA were covered – wide range of resources/information available
- C. Testing – people were listening
- D. Lots of information; variety of vendors
- E. Networking, even for vendors; vendors were educated on services
- F. Not limited just to consumer population – include all community members, provider staff, etc.
- G. JCCR Committee succeeded in accomplishing the goals it set forth for the event
- H. Volunteers were very helpful and willing to do whatever was needed
- I. Helped stimulate new testing site for HIV in a high prevalence area
- J. Quilt panels presentation

The area that could use the most improvement was:

- A. Parking
- B. Volunteers
- C. Advertisements (See Question #4)
- D. More services and materials available in different languages

ADDITIONAL ISSUES

Number of Volunteers: 17

Were there enough volunteers for the event?

"We had enough but we could have used more"

"5 more volunteers" would have been helpful

Identify any notable issues relating to volunteers: (were volunteers given adequate direction, etc.)

- a. Pre-event orientation for volunteers to clearly outline responsibilities
- b. People to direct traffic, specifically direct them into the presentation room

Identify the events goals/objectives for the event and did the JCCR Committee meet them?

	Status
GOAL 1: Increase community involvement and understanding of the Part-A and B decision making process.	Met
<i>Objective 1.1.</i> Educate clients and the community at large an opportunity to be involved in the Part A and B bodies and understand how they work.	Met
GOAL 2. Increase community understanding of how to access Broward County HIV/AIDS related services.	Met
<i>Objective 2.1.</i> Educate clients and the community at large about HIV/AIDS services available to Broward County residents.	Met

Did the JCCR Committee encounter any group conflict with this program? If yes, what were the conflicts and how were they resolved? What could the JCCR Committee have done differently?

No group conflicts were encounters with the Information and Resource Fair.

Other Comments/Notes:

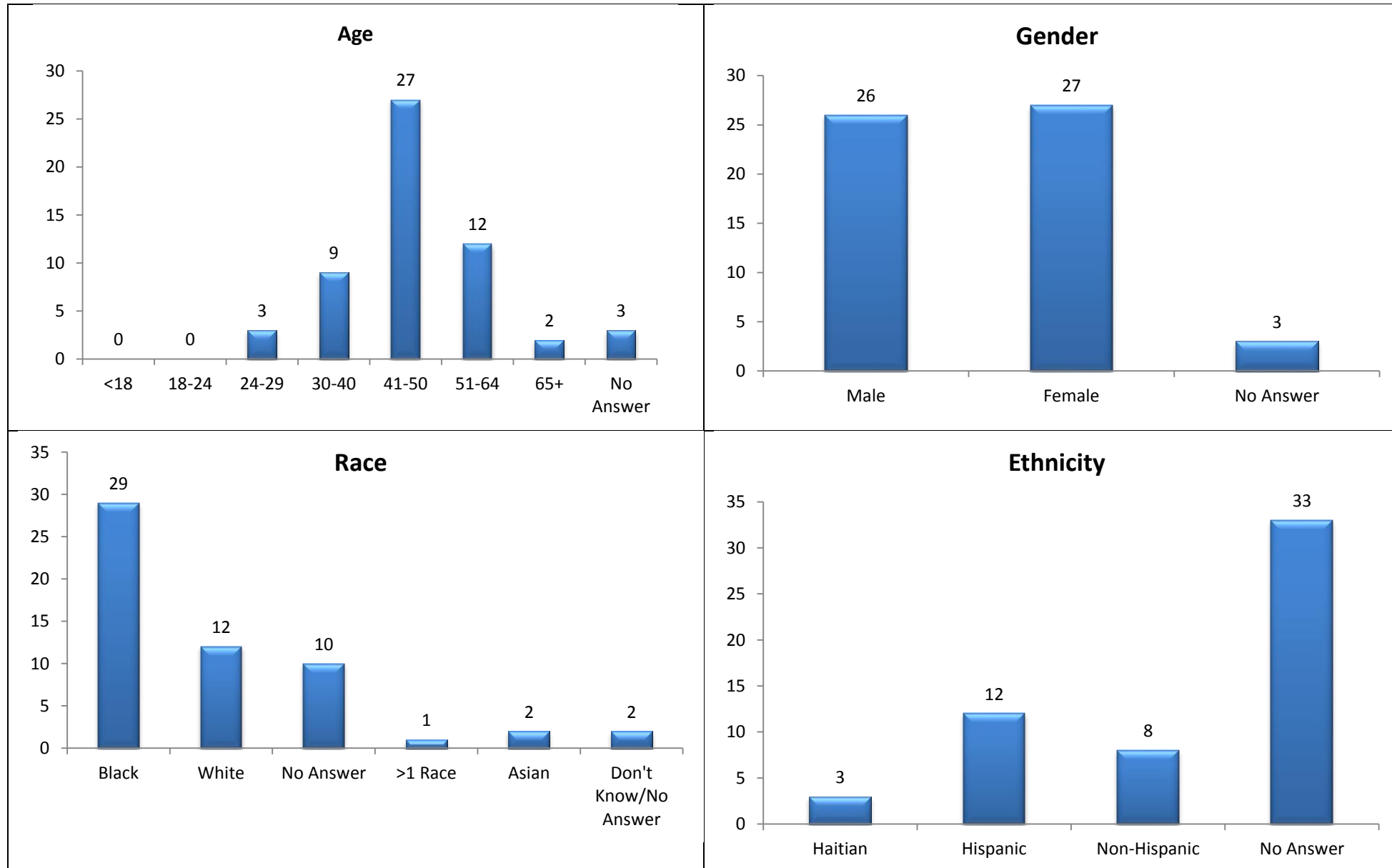
A Member noted some people did not attend because they did not want to be associated with the HIV community (stigma).

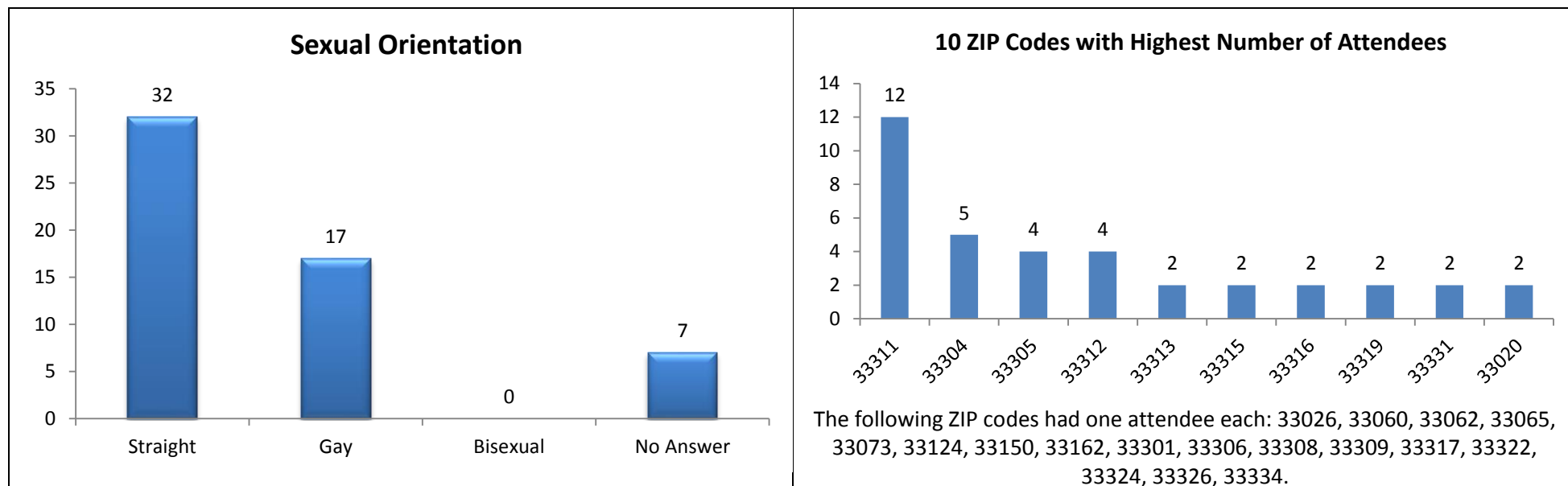
Another Member noted people who were getting tested did not necessarily come to the event. It was suggested at the next event a volunteer be stationed near the testing van to encourage individuals being tested to attend the event as well.

A Member stated the Conflict Resolution skit would have been a great icebreaker.

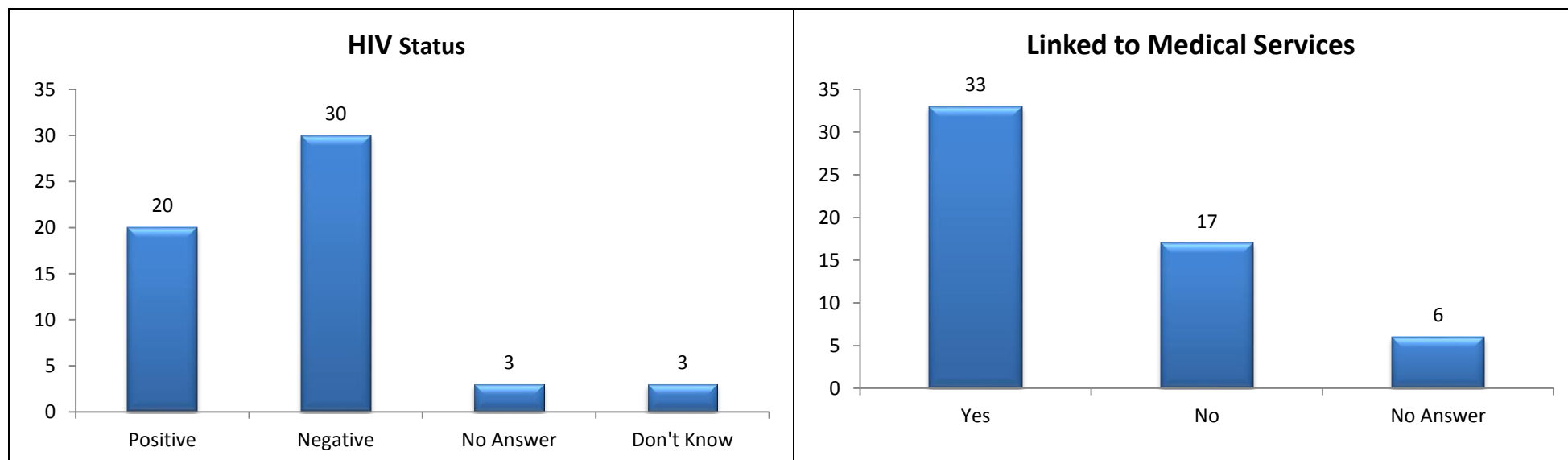
A Member stated an attendee who teaches dental students is interested in utilizing the presentation as an educational/training tool. It was suggested future presentations be recorded to utilize as a training tool.

DEMOGRAPHICS

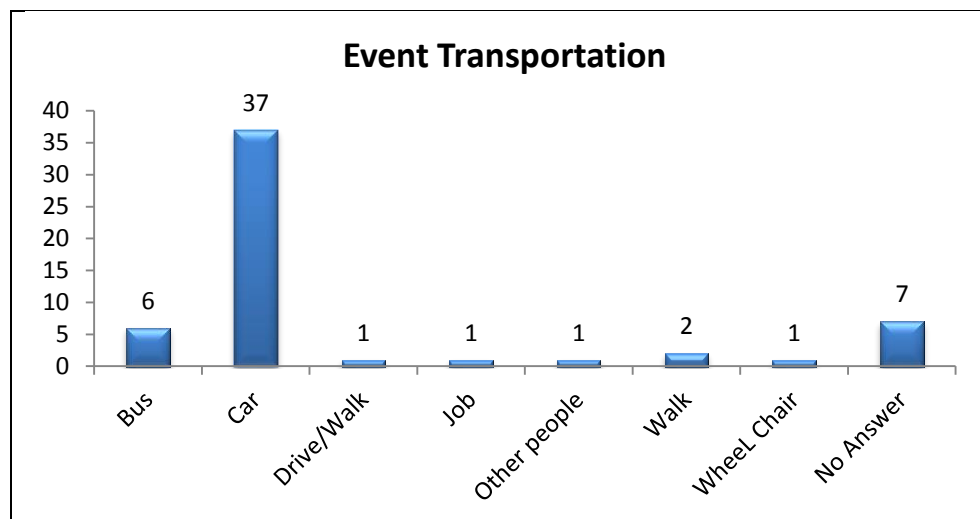




MEDICAL INFORMATION



EVENT SPECIFIC INFORMATION



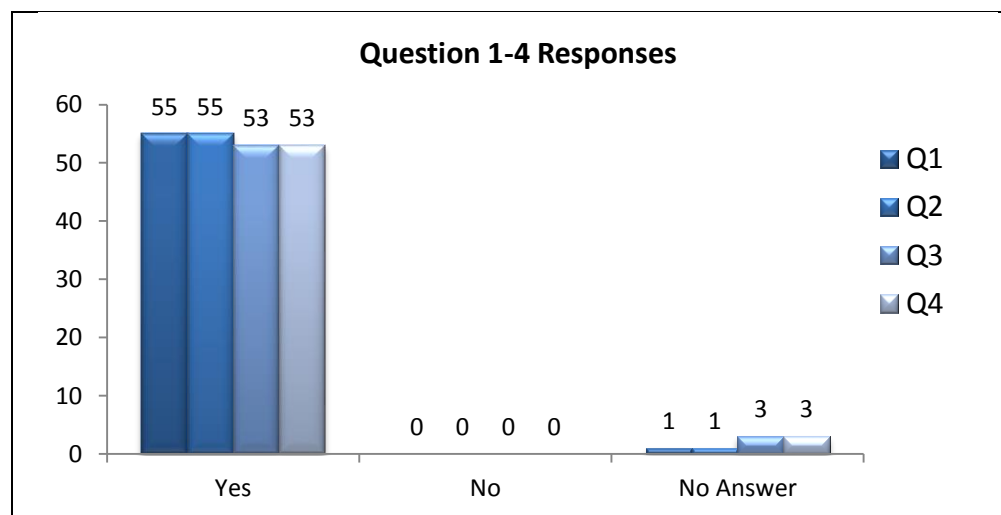
EVENT EVALUATION

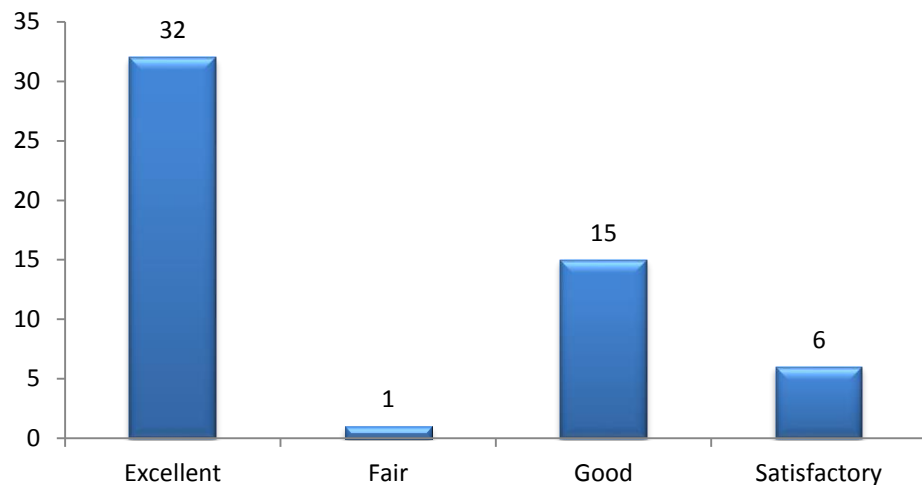
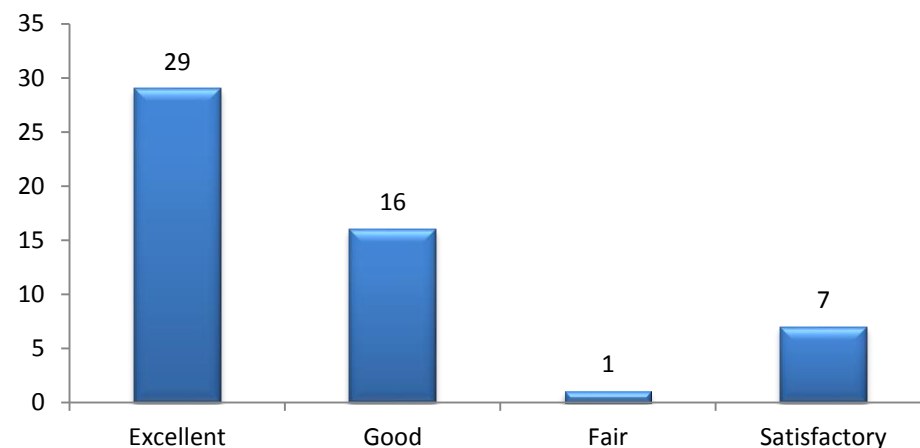
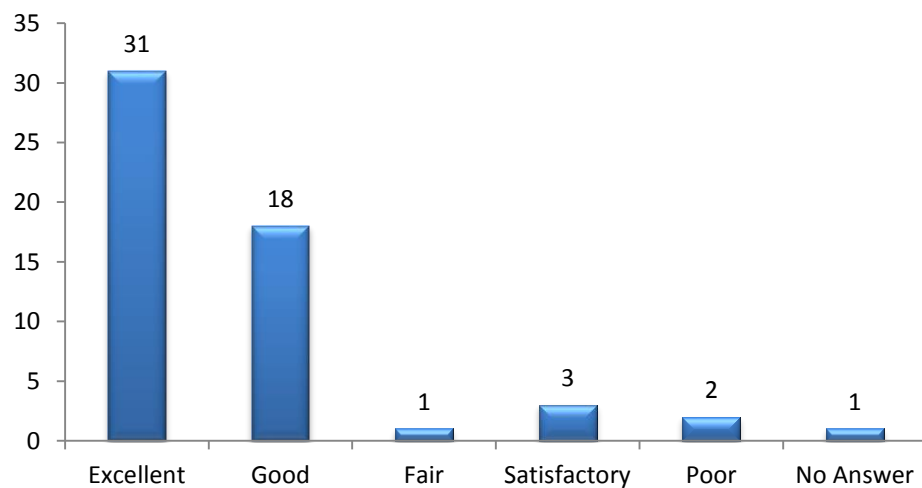
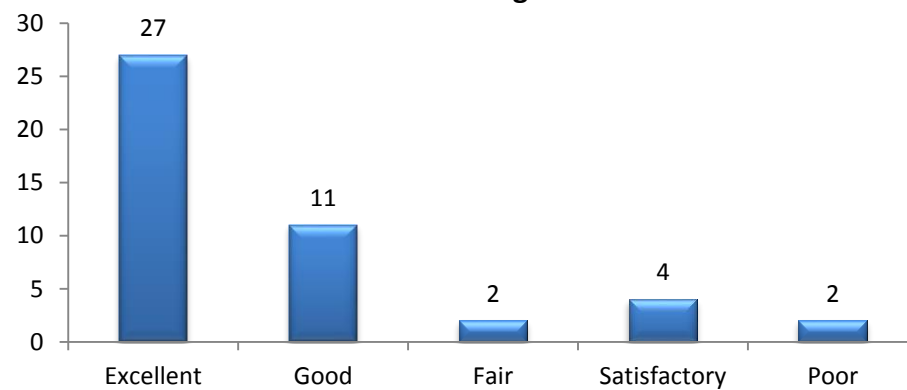
Question 1: The presenters were easy to understand.

Question 2: There was time to ask questions.

Question 3: There was enough time given for the meeting.

Question 4: The meeting space felt comfortable enough for me to speak up if I wanted to.



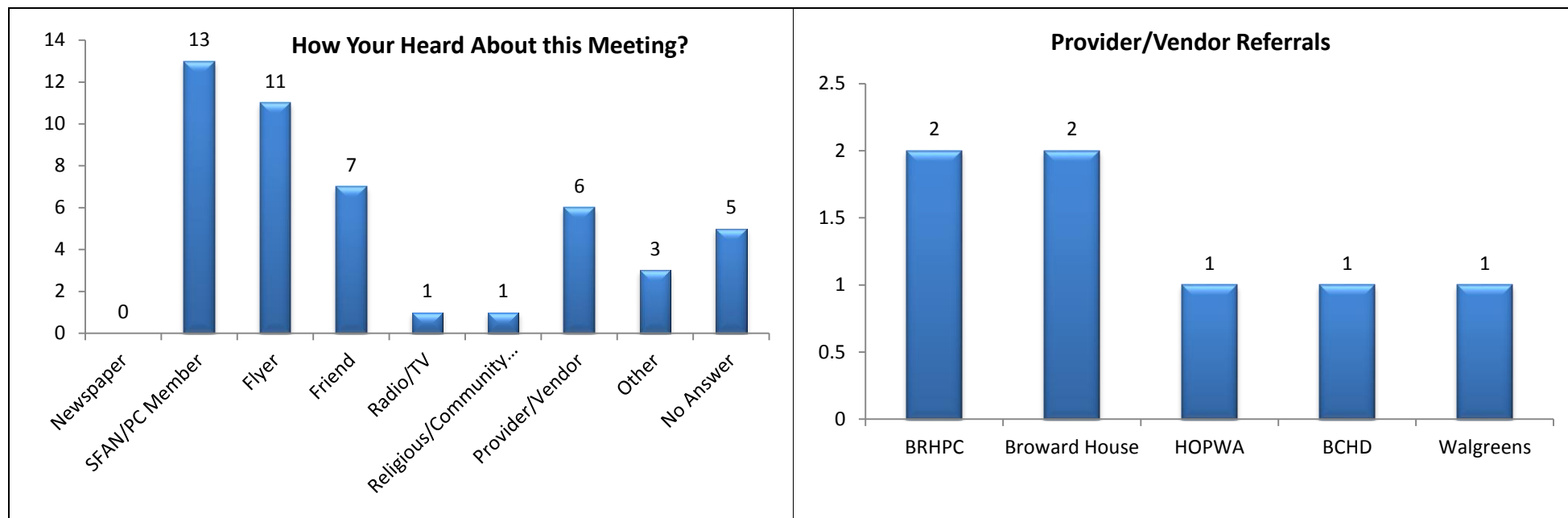
Q5: What is your overall rating of the event?**Q6: Please rate your understanding of the HIV-related services available in Broward County.****Q7: Please rate the information presented.****Q8: If you needed assistance, please rate the level of assistance you received from staff & volunteers this evening.**

Question 9: How did you benefit from:**a) Resource Fair?**

- Network
- Met providers since I just moved to the area
- It was great
- I get update it and need to get involve
- Educational update
- A lot of good information
- Lots of new info
- Very nice we learned from various agencies.
- Good
- Place a face to name the contacts
- Great contact information from different providers
- Bout more into about different stuff
- Educational
- Lots of referrals info
- By learning about the program
- Excellent
- Good
- Met many new service providers
- Great
- Learned more about resources in Broward
- It will help the clients
- Useful information
- Aware of more resource
- Good info
- Housing help
- Different booths
- Learning about service
- Learnt a lot
- Yes/care resource
- Very good
- Provided good information provided
- Networking
- I understand what's going on
- Better understanding
- It was wonderful
- Great

b) Presentations?

- Good
- Talk over the .. People (?)
- The presentations was great
- Now I know and better understand about a/b etc.
- Learned about Ryan White wonderful understanding
- Yes – well done brochures
- Educational update
- Helped me have more awareness
- Good presentation speakers
- Learned differences from North Florida to here
- WONDERFUL
- Good
- Great
- The presentations will help
- Increased awareness of services
- Information
- I learn about HIV that I didn't know
- Information given
- All of them were very important
- Educational update
- HOPWA needs to be expanded
- Useful information
- Didn't go
- Resources
- Very good



12. Comments (what did you like and/or dislike about the event)?

- None
- More education programs for clients to get GED
- Great event
- It's very nice to be here
- The event was well planned and attended, it was an excellent event.
- Parking was inadequate, conflict resolution should be expanded.
- Everything was satisfactory
- Food and educational
- Great event
- I liked the event I learned a lot
- I love it all
- I enjoyed it
- It was very innovating this year congrats!
- I like that all the vendor came out. And that we have people who care and that what I like
- This event was very successful and very good for networking with other organizations everything seemed to be well thought out.
- Location was ideal. Parking was a great challenge! Parking was not ideal. Conflict presentation was nicely done. Good Meeting - Best yet!
- This was wonderful
- The fact it happen here very good
- Testing!!!!
- I loved everything
- Everything was very helpful to me
- Excellent organization, good food, service information