Fort Lauderdale / Broward County EMA
Broward County HIV Health Services Planning Council
An Advisory Board of the Broward County Board of County Commissioners
200 Oakwood Lane, Suite 100, Hollywood, FL, 33020 - Tel: 954-561-9681 / Fax: 954-561-9685

MEETING AGENDA

COMMITTEE: Community Empowerment Committee
Date/Time: August, 4 2015, 3:00-5:00 p.m.
Location: Governmental Center Annex A-337
Chair: Arianna Lint **Vice Chair:** Pat Fleurinord

1. **CALL TO ORDER:** *Welcome, Review meeting ground rules, Statement of Sunshine, Introductions, Moment of Silence, Public Comment*
2. **APPROVALS:** 8/4/15 Agenda, 7/7/15 Minutes
3. **STANDARD COMMITTEE ITEMS**
   a. Testimonials
4. **UNFINISHED BUSINESS**
   a. Needs Assessment Survey Feedback- Provide feedback regarding the format, questions, etc. of the Needs Assessment Survey
5. **MEETING ACTIVITIES/NEW BUSINESS**

Goal/Work Plan Objective #:	*Accomplishments*
Marketing Strategy (WP Item 2.1) (Handouts A-B)	ACTION ITEM: Develop a marketing strategy to reach consumers and get them involved with the HIVPC and its committees.
NHAS Update (Handout C)	ACTION ITEM: Review the updates of the National HIV/AIDS Strategy

6. **GRANTEE REPORTS**
7. **PUBLIC COMMENT**
8. **AGENDA ITEMS/TASKS FOR NEXT MEETING: Date:** TBD **Venue:** A337

Agenda Items/Tasks for next Meeting (Work Plan Item/Goal#)	*Information requested (i.e. data, research, etc.) action to be taken, presentation, discussion, brainstorm etc.*
Marketing Strategy (WP Item 2.1)	ACTION ITEM: Develop a marketing strategy to reach consumers and get them involved with the HIVPC and its committees.
CEC Retreat	ACTION ITEM: Conduct a retreat to determine direction of recruitment efforts for both committees

9. **ANNOUNCEMENTS**
10. **ADJOURNMENT**

PLEASE COMPLETE YOUR MEETING EVALUATIONS

THREE GUIDING PRINCIPLES OF THE BROWARD COUNTY HIV HEALTH SERVICES PLANNING COUNCIL

• Linkage to Care • Retention in Care • Viral Load Suppression •

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MEETING MINUTES

COMMITTEE: Community Empowerment Committee (CEC)
Date/Time: Tuesday, July 7, 2015, 3:00 p.m.
Location: E. Pat Larkins Center
Chair: Arianna Lint **Vice Chair:** Pat Fleurinord

	Members	Present	Absent		Guests
1	Bhrangger, R.	X			Kirk, L.
2	Burgess, D.	X			Lewis, L.
3	Creary, K.	X			Radlauer, J.
4	Culpepper, K.	X			West, G.
5	Fleurinord, P. *Vice Chair*		A		
6	Franks, H.	X			
7	Katz, H.B.	X			**Grantee Staff**
8	Lint, A., *Chair*	X			Degraffenreidt, S.
9	Marcoviche, W.	X			Vargas, J.
10	Myers, L.	X			
11	Reed, Y.		A		**HIVPC Staff**
12	Robertson, P.	X			Bente, A.
13	Runkle, D.	X			Jackson, M.
14	Wilkins, D.	X			Johnson, B.
	Quorum = 8	**12**			

1. CALL TO ORDER:

The Chair called the meeting to order at 3:04 p.m. The Chair welcomed all present. Attendees were notified of information regarding the Government in the Sunshine Law and meeting reporting requirements, which includes the recording of minutes. Attendees were advised that the meeting ground rules are present, for reference. In addition, attendees were advised that the acknowledgement of HIV status is not required but is subject to public record if it is disclosed. The Chair, committee members, guests, grantee staff and support staff self-introductions were made. A moment of silence was observed.

2. APPROVALS:

Motion #1: To approve today's meeting agenda
Proposed by: Creary, K. **Seconded by:** Runkle, D.
Action: Passed Unanimously

Motion #2: To approve 6/4/15 meeting minutes
Proposed by: Creary, K. **Seconded by:** Myers-Culpepper, K.
Action: Passed Unanimously

3. STANDARD COMMITTEE ITEMS

a. Testimonials – None.

4. UNFINISHED BUSINESS

a. MCDC/CEC Joint meeting update

HIVPC staff explained the joint meeting that took place between the CEC and MCDC Chairs. She explained that the Chairs will meet quarterly to discuss recruitment events as both committees have been unable to meet on the same day of the month. A member stated that changes must be voted on as a committee and committee chairs cannot finalize meeting dates. HIVPC staff explained that quarterly meetings will alternate between Tuesdays and Thursdays to

plan for recruitment events, ensuring input from the majority of both committees. There was a discussion regarding future community events and what events the committee will attend. The Chair explained that it is important to recruit members from the community that represent a diverse population. A member stated the committee does not have the proper tools to successfully market the HIVPC. Grantee staff explained that Grantee has provided the HIVPC social media pages to successfully market and recruit for the HIVPC. Grantee staff explained that a marketing strategy must executed to successfully recruit members to the HIVPC.

5. MEETING ACTIVITIES/NEW BUSINESS

a. Quarterly orientation and training (WP Item 2.2)
Lauren Kirk from Broward house gave a presentation regarding the HIV and Mental Health and how the new synthetic street drug, Flakka affects mental health. Ms. Kirk presented mental health historical data on how HIV/AIDS affects an individual's mental health. Mental health and HIV specifically are so important for HIV treatment, to stay stable, and have relations with others. She stated that mental health is not a personal weakness, someone doesn't suffer from mental health because they are weak, and we need to eliminate the stigma between mental health and HIV.

b. Hot Topic Presentation: Flakka
Broward Sheriff's Office gave a presentation on Flakka and the dangers which include death. He presented the risks of using synthetic drugs, including Flakka. Flakka is considered a synthetic drug, which is man-made to mimic other drugs. This drug completely alters the stability of one's mental state. The committee and guests were shown videos of individuals under the influence of flakka and were advised to not approach any individual while exhibiting exited delirium.

c. Needs Assessment Consultants
Julie from Radluaer solicited feedback from the CEC on the Needs Assessment Consumer Survey. Staff will email the survey to the committee and members are required to submit any suggestions for changes.

The following motion was made.

Motion #3: To appoint Lamont Lewis to the CEC **Proposed by:** Creary, K. **Seconded by:** Myers-Culpepper, K. **Action:** Passed Unanimously

6. GRANTEE REPORT

Grantee staff stated that the needs assessment data continues to be received and will be presented at future meetings.

7. PUBLIC COMMENT

None.

8. AGENDA ITEMS/TASKS FOR NEXT MEETING: **Date:** August 4, 2015 **Venue:** A-337

Agenda Items/Tasks for next Meeting (Work Plan Item/Goal#)	*Information requested (i.e. data, research, etc.) action to be taken, presentation, discussion, brainstorm etc.*
Marketing Strategy (WP Item 2.1)	ACTION ITEM: Develop a marketing strategy to reach consumers and get them involved with the HIVPC and its committees.

9. ANNOUNCEMENTS

HIVPC staff announced new staff member Meredeth Jackson

10. ADJOURNMENT

Without objection the meeting was adjourned at 5:05 p.m.

Community Empowerment Committee (CEC) CY 2015 Attendance

Absences	Count	Meeting Month:	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Attendance Letters
		Meeting Date:	6	3	3	7	5	4	7						
0	1	Bhrangger, R.	X	X	X	X	X	X	X						
0	2	Burgess, D.	X	X	X	X	X	X	X						
3		Clayton, L.	E	X	A	A	A	W - 4/17, R - 5/12							
0	3	Creary, K.	X	X	X	X	X	X	X						
0	4	Culpepper, K.	X	X	X	X	X	E	X						
0	5	Fleurinord, P., *V. Chair*	N - 5/12					X	A						
0	6	Franks, H.	X	X	X	X	X	X	X						
1	7	Katz, H.B.	X	E	A	X	X	X	X						
2		King, J.	A	A	Z - 2/13										W - 1/15, R - 2/13
1	8	Lint, A., *Chair*	X	X	X	X	X	A	X						
0	9	Marcoviche, W.	E	X	X	X	X	X	X						
0	10	Myers, L.	X	X	X	X	X	X	X						
2		Parker, P.	A	X	A	X	X	Z - 5/20							
2	11	Reed, Y.	X	X	A	A	X	X	A						W - 4/17
1	12	Robertson, P.	X	X	A	X	X	X	X						
0	13	Runkle, D.	X	X	X	X	X	X	X						
1	14	Wilkins, D.	X	X	A	X	X	X	X						
		Quorum = 8	12	14	9	13	14	12	12						

HANDOUT A

COMMUNITY EMPOWERMENT COMMITTEE

Marketing Strategy (WP Item 2.1): ACTION ITEM: Develop a marketing strategy to reach consumers and get them involved with the HIVPC and its committees.

Community Involvement - Increase community involvement in the Planning Council

	Objective	Current	New or Potential	Outcomes and Next Steps
Community Events and Forums	Increase community partnerships with service providers.	Current: Collaborations with the System of Care Committee to implement a Community Forum	New: Positive Living Potential: Attend community events to meet community members and distribute handouts/palm cards with information about Ryan White, HIV, and HIVPC. Report what feedback was provided.	
Increase Political and Community Involvement	Increase involvement of Planning Council members in policy and legislative changes. Encourage members to participate and provide valuable opinions about HIV policy change at various delegation meetings and forums.		Potential: Develop legislative educational packet that can be made available online; used for politicians or advocates. Packet would contain information about PLWHA, Ryan White Part A, and HIVPC.	

Educational Outreach - Increases education and public awareness about available services for consumers in the Broward/Fort Lauderdale EMA

	Objective	Current	New or Potential	Outcomes and Next Steps
Newspaper	Create advertisements for HIVPC and its committees' meetings and events in local newspapers.		Potential: Member Testimonials, Editorials or Spotlight Articles	
Website	Increase advertising on the BRHPC website. Website will highlight Planning Council activities, events, and HIVPC member of the month.	Advertise HIVPC and its committees' meetings/events on BRHPC website and on other Community Based Organizations' website.	Potential: Membership video	
PSA	Advertise for Planning Council in various media outlets such as South Florida Gay News, Broward Education Communications Network (BECON), and other media outlets.		Potential: Flier at churches or community gathering places to advertise upcoming HIVPC meetings and events.	
Health Fairs	Advertise and call for volunteers to conduct educational sessions to increase recruitment.	(1) MCDC Welcome Brunch: Includes testimonials from Consumers and HIVPC involved parties about the impact HIVPC has. (2) Hot Topics: Quarterly education sessions hosted by local experts on topics of interest that affect the community. (3) CEC Educational Series. Support Staff trainings on current topics of interest.	Potential: Facilitate training for consumers on client rights and responsibilities, and the service provider system. Potential: Resource Pamphlet, Newly Diagnosed Brochures, Point of Entry Roadmap/ Flowchart Potential: Spokesperson Training	
Marketing Materials	Develop "brand" to increase knowledge of HIVPC	Fact Sheets and Directories.		

COMMUNITY EMPOWERMENT COMMITTEE MARKETING STRATEGIES NEXT STEPS

Top 3

1. Positive Outcomes (Mini Community Forums, Subpopulation Community Feedback)
2. _____
3. _____

First Steps

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Goals

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HANDOUT C

NATIONAL HIV/AIDS STRATEGY: UPDATED TO 2020

5 MAJOR CHANGES SINCE 2010

Since the first National HIV/AIDS Strategy was released in 2010, major advances have transformed how we respond to HIV, provided new tools to prevent new infections, and improved access to care. With a vision for the next five years, our National HIV/AIDS Strategy has been updated to leverage these achievements and look ahead to 2020.

Our prevention toolkit has expanded.

Pre-Exposure Prophylaxis (PrEP)

A daily pill to prevent HIV.

When taken consistently, can reduce the risk of HIV by up to **92%**

Treatment as Prevention

The risk of HIV is reduced by **96%** in those who have achieved viral suppression (they have very low levels of HIV in the body).

The Affordable Care Act has transformed health care access.

Millions more individuals now have **affordable, quality health coverage.**

There is **no denial of coverage for pre-existing conditions, like HIV.**

Preventive services are covered without co-pays, including HIV testing.

Protections against sex or disability discrimination in health care.

HIV testing and treatment are recommended.

Federal Guidelines now recommend **routine HIV screening** for people aged **15 TO 65**

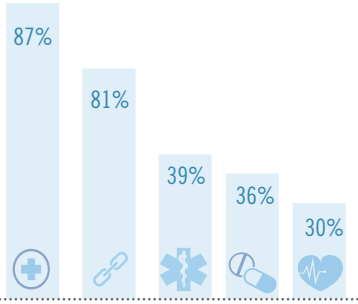
CDC updated recommendations for HIV testing to help labs **detect infections earlier.**

Federal HIV treatment guidelines now recommend **antiretroviral therapy for all HIV-infected individuals.**

Improving HIV Care Continuum outcomes is a priority.

President Obama's **HIV Care Continuum Initiative** directed Federal departments to increase the number of individuals who are:

- **diagnosed** with HIV
- **linked** to HIV care
- **retained** in HIV care
- **prescribed** HIV treatment
- **virally suppressed** (having very low levels of HIV in their body).



Research is unlocking new knowledge and tools.

- Evidence that **starting HIV treatment early** lowers the risk of developing AIDS or other serious illnesses
- New **HIV testing technologies**, including new diagnostic tests
- New **HIV medications** with fewer side effects, less frequent dosing, and a lower risk of drug resistance
- **Continued investigation** of long-acting drugs for HIV treatment and prevention, an HIV vaccine, and, ultimately, a cure.

Learn more about the National HIV/AIDS Strategy: Updated to 2020 at **AIDS.gov/2020** **#HIV2020**